



## RENEWAL FORM

### YOUR ADVERT IS DUE FOR RENEWAL

Please complete and return this form, together with your payment to:

the local Oracle, FREEPOST RLTA-RHGB-LXSZ, PO Box 314, West Malling ME19 6WN

BUSINESS NAME							
Please renew my standard advert/s in the following edition/s	Kings Hill/West Malling		cut off 20 <sup>th</sup> of the month				
	Allington/Aylesford/Barming & Ditton		cut off 25 <sup>th</sup> of the month				
	Paddock Wood/Tonbridge		cut off 25 <sup>th</sup> of the month				
Renewal Period	1mth		3mths		6mths		12mths
Please make the following amendments							
I would also like to have a colour advert as follows:							
Quarter Page 66mm x 98mm (portrait)		Half Page 138mm x 98mm (landscape)		Full Page 138mm x 200mm (portrait)			
<p>Artwork should be emailed to <a href="mailto:anna@thelocaloracle.co.uk">anna@thelocaloracle.co.uk</a> by the cut off date and should be in a pdf or jpg (300dpi) format. If you are unable to provide the artwork in this format, please contact Anna via email or on 01732 844246 to discuss. <b>Please call to book Back Page Adverts.</b></p>							

### LEAFLETS

Leaflets (A5 or smaller) can be distributed with the local Oracle (see terms & conditions). Only 3 leaflets are distributed within each edition each month so booking will be required.

### See over for prices

One advert = full price, 2nd advert = 10% discount, 3rd advert = 15% discount (See terms & conditions)

Total Amount Due including VAT @ 20%	£
I would like to pay by Standing Order and enclose my first instalment*	£

\* First instalment = 2 x 12 mth monthly equivalent rate + vat @ 20%

I enclose a cheque made payable to the local Oracle Ltd for	£
I will call to arrange a credit card payment	
I agree to the local Oracle's Advertising Terms & Conditions	
Signed	Date

(Version Date: 04.01.2011)

**STANDARD ADVERTS (One colour set format)**

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 <sup>ND</sup> ADVERT	15% DISCOUNT FOR 3 <sup>RD</sup> ADVERT
12 MTHS	£276.00*	£23.00	£331.20		
9 MTHS	£211.50	£23.50	£253.80		
6 MTHS	£144.00	£24.00	£172.80		
3 MTHS	£75.00	£25.00	£90.00		
1 MTH	£30.00	£30.00	£36.00		

**QUARTER PAGE ADVERTS (Colour ¼ page ad including standard advert)**

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 <sup>ND</sup> ADVERT	15% DISCOUNT FOR 3 <sup>RD</sup> ADVERT
12 MTHS	£600.00*	£50.00	£720.00		
9 MTHS	£472.50	£52.50	£567.00		
6 MTHS	£336.00	£56.00	£403.20		
3 MTHS	£180.00	£60.00	£216.00		

**HALF PAGE ADVERTS (Colour ½ page ad including standard advert)**

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 <sup>ND</sup> ADVERT	15% DISCOUNT FOR 3 <sup>RD</sup> ADVERT
12 MTHS	£1080.00*	£90.00	£1296.00		
9 MTHS	£837.00*	£93.00	£1004.40		
6 MTHS	£576.00	£96.00	£691.20		
3 MTHS	£297.00	£99.00	£356.40		
1 MTH	£120.00	£120.00	£144.00		

**FULL PAGE ADVERTS (Colour page ad including standard advert)**

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 <sup>ND</sup> ADVERT	15% DISCOUNT FOR 3 <sup>RD</sup> ADVERT
12 MTHS	£2100.00*	£175.00	£2520.00		
9 MTHS	£1620.00*	£180.00	£1944.00		
6 MTHS	£1110.00*	£185.00	£1332.00		
3 MTHS	£570.00	£190.00	£684.00		
1 MTH	£220.00	£220.00	£264.00		

**BACK PAGE FULL PAGE ADVERT (Colour page ad including standard advert)**

	FOR ONE ADVERT		
	EXC VAT	MTHLY EQUIV	INC VAT
3 MTHS	£780.00	£260.00	£936.00
1 MTH	£300.00	£300.00	£360.00

**LEAFLETS**

		PER 1,000 LEAFLETS	
		EXC VAT	INC VAT
1 MTH	UP TO 10,000 LEAFLETS	£30.00	£36.00
1 MTH	10,001 – 30,000 LEAFLETS	£27.00	£32.40

**SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE**